



PRESS RELEASE

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To: Selected Media
From: Dana Harris, Living In Jackson Hole

In an effort to improve his competitive edge in the market place, Dana Harris and Living In Jackson Hole, have joined the international marketing organization "Associated Realty of the Americas" (AREA), an Arizona-based company that specializes in direct worldwide marketing of U.S. and Canadian real estate, according to an announcement made today by Dana Harris, Sales Associate with broker Jackson Hole Real Estate Associates, Christie's Great Estates.

AREA, in concert with its associates, internationally markets unique real estate located in the American and Canadian West. Properties are accepted into the program due to their unique economic, historical, design, or location characteristics. AREA associates are carefully selected based upon both their personal and professional accomplishments and reputations. AREA has associates representing most major cities and resorts in Alberta, British Columbia, Ontario, Washington, Oregon, California, Montana, Idaho, Wyoming, Utah, Nevada, Arizona, New Mexico and Colorado.

"My association with AREA now enables me to offer something that no other real estate professional in Jackson Hole can offer: a targeted international marketing program, and the ability to receive and refer business to my colleagues in key communities. That is a very significant and added bonus of being involved in the association," said Dana. "The association with AREA coupled with the exclusive Christie's Great Estates affiliation along With Luxury Real Estate.Com provides a potent international marketing program that can't be matched by any other agent", continued Dana.

AREA, which has established marketing associates throughout the world, takes a unique approach, focusing its marketing efforts towards sources of qualified buyers such as financial planners, bankers, foreign real estate brokers and various associations. In 2008, the organization conducted 12 seminars throughout Germany as it targeted institutions and individuals to represent its interests abroad. In addition, its representatives traveled

to Russia, Germany, France, Poland, Austria, Switzerland, Luxembourg, and the Czech Republic to showcase its program and to solicit participation.

“We’re truly in a global economy,” commented Dana. “My clients are excited about my ability to give their property not only local, but regional and international visibility. Beyond that, I have the ability to help other brokers in Jackson Hole potentially participate in this exciting program.”

About Living In Jackson Hole

Living In Jackson Hole (LIJH), was originally launched in 2007 by its founder, Dana Harris. LIJH is the real estate site for Dana who is a licensed sales associate’s with Jackson Hole Real Estate Associates, Christie’s Great Estates. The site was created to give buyers and sellers in the Jackson Hole real estate market better access to tools and information to aid them in the purchase or sale of their property. They will continue to roll out new features and technology into 2009 and beyond.

About Jackson Hole Real Estate Associates

Jackson Hole Real Estate Associates is the region’s largest locally owned and operated real estate brokerage. The organization is comprised of only experienced, successful and dedicated full-time real estate professionals. The collection of properties is unsurpassed and includes some of the most unique and sought-after real estate in the world. As the exclusive affiliate of Christie’s Great Estates the organization provides access to a worldwide audience with more than 850 real estate offices in 40 countries and transactions resulting in over \$125 billion in sales last year.

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